



## Actualization of the Influence of Rock Music on the Formation of Value and Semantic Orientations of Modern Youth in Crisis Conditions of Social Development

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The content of the value-semantic sphere determines the central position of human development, has a direct impact on the content and direction of his social activity, the formation of the attitude towards himself and the surrounding world, endowing the practical activity of the individual with meaning and vectority, determining the direction of his actions and narratives of behavior. Personal meanings are seen as key components of the system of being of the individual, the basic characteristics of which are structurality, interdependence of the environment and the system, integrity, hierarchy, multiplicity of description. Such a system, as a psychological formation, is endowed with features of purposefulness, dynamism, and the ability to self-organize. In view of the above, the study of the influence of rock music on the formation of value and semantic orientations of modern youth in the current crisis conditions of social development is of particular importance. The article substantiates that today rock music is one of the most influential musical genres and has perhaps the greatest impact on youth. Being a multi-faceted complex phenomenon, it has a significant functionality in human life, which determines its multifactorial role. In particular, rock music performs intentional, personally-forming, adaptive, modeling, protective and a number of other functions in the context of the value-semantic sphere of modern youth. Taking into account that the formation and change of personality is a permanent process, it should be noted that each sphere of personality is modified in parallel with social changes. Both the psychological structure of the personality and its value-semantic sphere are stable and persistent, but at the same time plastic, capable of restructuring, development and deformation, which actualizes the influence of the artistic and cultural field, in particular, rock music, on the formation of a young personality.

### KEYWORDS

*value-semantic sphere, value-semantic orientations, young generation, rock culture, rock music, individuality.*

## Introduction

The study of the process of formation and development of the phenomenon of the value-semantic sphere in modern youth must begin with an understanding of the fact of the growing influence of crisis social trends. Critical life situations that face a person are becoming more frequent and acute: the impact of geopolitical instability, a long full-scale war, the consequences of the pandemic, the intensive influence of mass media and digitalization are making themselves felt.

This situation necessitates not only tracking the dynamics of an individual's attitude to constant changes, but also identifying the main determinants that ensure an adequate response to complex external conditions, creating the prerequisites for maintaining mental health and full self-realization in various spheres of life. Among such determining factors is the influence of musical trends, in particular, rock music.

## Literature Review

Of particular value in the context of developing the problem under study are the works of Anýžová (2017), Hodges and McPherson (2025), Mantie (2021), Mark (2021), Reimer (2022) and many other researchers. The history of rock culture was considered at one time by Bogt et al. (2021), Schaap and Berkers (2020). Analysis of historical and philosophical dynamics, identification of certain patterns in the development of youth music allow us to assess the cultural situation and more deeply investigate the influence of rock music on the formation of value and semantic orientations of modern youth. As the authors note, the content of the value-semantic sphere determines the central position of human development, has a direct impact on the content and direction of his social activity, the formation of the attitude towards himself and the surrounding world, endowing the practical activity of the individual with meaning and vectority, determining the direction of his actions and narratives of behavior. Personal meanings are seen as key components of the system of being of the individual, the basic characteristics of which are structurality, interdependence of the environment and the system, integrity, hierarchy, multiplicity of description. Such a system, as a psychological formation, is endowed with features of purposefulness, dynamism, and the ability to self-organize.

Today, a fairly large amount of material has been accumulated that explores the origins, source base of rock music, some problems of relationships, and the formation of the value-meaning sphere from the perspective of youth music. At the same time, it is necessary to more fully disclose the specifics of the impact of rock music on youth in crisis social conditions.

## Problem Statement

The fundamental issue of the philosophical basis of the development of modern youth is the level of formation of the value-semantic system of one's own life guidelines, priorities and internal incentives in the individual. Youth is characterized by a deficit in the development of adaptive resources that serve as the basis for successful socialization and the development of a mature value-semantic sphere. In this regard, the social adaptation of the younger generation is formed under the influence of a number of factors - family attitudes, values, the model of the educational process, the influence of the environment, artistic trends, crisis factors, etc. The cumulative influence of such factors contributes to the activation of personal traits for active awareness and comprehension of the situation, increase self-esteem, develop the ability to obtain useful practical experience from various life situations.

In view of the above, the study of the influence of rock music on the formation of value and semantic orientations of modern youth in the current crisis conditions of social development is of particular importance.

## Methods and Materials

The theoretical and methodological basis of the work was formed taking into account the priority principles of implementing systemic research, based on a comprehensive approach. In order to fully disclose the issues, a number of theoretical research methods were used - methods of abstract logical and comparative analysis, formalization, dialectical method and some others.

## Results and Discussion

The features of the psychological development of a young person are determined by the level of their autonomy, independence, previous communication experience, and the internal need to take the position of an adult, conscious person who is aware of their own purpose in life and their own capabilities (Hilbig et al., 2014).

The definition of meaning is the basic concept of existential analysis by V. Frankl, according to which the meaning for a specific individual in a certain period of time has the features of unity and uniqueness. As V. Frankl summarized, the desire to determine the meaning is positioned as the key central motive of the individual's life. At the same time, the meaning itself cannot be achieved by the method of banal search - it appears as a result of one's own discovery and is continuously changing and experiencing dynamism at three levels: the highest - the level of the Universe, the level of the meaning of the moment and the everyday (generally accepted) meaning (Chiu et al., 2015).

The value-meaning sphere of the personality is endowed with a specific structure. At the same time, its components are subject to significant variability in the context of the vision of different researchers. The formation and development of the value- semantic sphere of the personality are determined by the influence of a number of factors, including a set of ideals, the richness of a person's inner world, the spiritual values and needs of the personality, the breadth of his or her personal interests. The presence of such factors represents spiritual and social maturity (Karpiuk, 2021). The basis for the effective formation of the value-semantic sphere of the personality is the combination of three main components - value orientations, a system of personal values, and personal meanings (Fischer & Boer, 2015). Only in the case of productive assimilation of these components does the formation of a full-fledged value-semantic sphere of the personality become possible.

By preferring certain works, people form and indirectly express their value attitude towards the world. Today, rock music is one of the most influential musical genres and has perhaps the greatest impact on young people. Being a multifaceted complex phenomenon, it has a significant functionality in human life, which determines its multifactorial role (Table 1).

*Table 1. Functions of rock music in the process of forming the value-meaning sphere of youth*

Function	The essence of influence
<b>Personality-forming</b>	Determining relationships with the surrounding world, social environment, as well as the attitude towards oneself; is an integral component of the self-concept
<b>Intentional</b>	Determining the values of an individual, their attitudes and attitudes, influence on motives, methods of their implementation, selective attitude to reality
<b>Adaptive</b>	Regulation of the process of integration of the individual and his resilience to real external conditions, which determines the complementarity of subjective action to the conditions of objective reality
<b>Integration</b>	Ordering the subjective picture of the worldview, synergizing the processes and phenomena of existence
<b>Modeling</b>	Creating a perspective for the development of the personality that follows from the current vectority
<b>Instrumental</b>	Creating a system of subjective meanings for a person's perception of the environment and reality itself
<b>Regulatory</b>	Subjective evaluation of activity and its results, the moral aspect of its implementation
<b>Protective</b>	Preservation of personal values in dynamic and crisis conditions
<b>Socialization function</b>	Forming the foundation for learning key social values and norms

*Source: formed by the author.*

Among the main mechanisms of formation of the value-semantic sphere of personality, the following are distinguished: semantic attitudes, which are a form of expression of personal meaning in the format of readiness to implement activities of a certain vectority; semantic and life orientations, which are positioned as the most stable generalized semantic structures, designed to regulate human activity, encouraging it to action; self-attitude, which is a reflection in consciousness of the meaning of one's own "I".

It is worth noting that the most favorable age for the formation and development of the value-semantic sphere is the adolescence and youth period, when the value orientations of the individual are influenced by family upbringing, the morality of a certain culture, and the correlation of one's own life experience with established guidelines. These orientations are significantly transformed over time, while their content is determined by external influence, the desires and needs of the individual, and the social conditions of life. Participants in informal subcultures give preference to individualistic values, which represents the direct dependence of the content of the value-semantic orientation on the preferences and aspirations of both the individual and the social group to which he belongs.

Against the backdrop of a prolonged full-scale war in Ukraine, the value-semantic sphere of the young generation is undergoing significant dynamics, which is largely caused by the specifics of the psychology of war as a social crisis phenomenon. Permanent anxiety for loved ones and one's own life, forced relocations, emigration, emotional fluctuations radically transform the system of values, needs, and semantic guidelines. Basic needs for security, instinctive needs for self-preservation, and the desire to avoid pain come to the fore. At the same time, the needs for spontaneity, hedonism, and carefreeness are ignored, which significantly worsens the quality of life and intensifies deep psychological trauma. At the same time, despite its destructive nature, war intensifies the value and meaning of life, creates favorable conditions for the manifestation of higher human qualities. The key goal in such conditions is personal development in accordance with the declared national priority at the highest level - the spiritual and moral education of the younger generations, taking into account their needs, interests, and abilities (Melnyk et al., 2023).

The influence of rock music on the development of the axiosphere space is based on the principles that set the parameters of this system:

- 1) the principle of information enrichment: the development of the axiosphere involves the transmission, comprehension and exchange of information;
- 2) the principle of unity in diversity: the development of the axiosphere implies a diversity of opinions and positions, which requires the ability to find common ground between different beliefs and views, showing understanding and respect for communication partners and allowing them to remain themselves when discussing problems, formulating conclusions and conclusions;
- 3) the principle of freedom of choice: orientation towards the manifestation of responsibility as the ability to analyze the situation in detail and foresee the consequences of the decisions finally made;
- 4) the principle of dynamism: the axiosphere is a mobile phenomenon, a kind of living organism, for which mobility, richness of meanings, internal tension, active search for creative solutions are important, but at the same time the desire for stability as an opportunity to maintain the acquired positions;
- 5) the principle of preserving individuality assumes the uniqueness of each individual, worthy of respect and understanding;
- 6) the principle of emotional openness - individuals demonstrate their contact, naturalness and attractiveness, fill the dialogue space with sincere emotions and feelings, and become aware of their relationships with other people.

Adherence to the above principles of the development of axiological space can stimulate educational practice and influence the quality of relationships between individuals, increase the level of their culture of interpersonal communication and communicative tolerance. And this is where the advantages of the influence of rock culture are seen, in comparison with other musical trends: rock music is a "living", dynamic phenomenon that positions emotional openness, individualism and freedom of choice as the highest priorities.

Defining the motivational-goal component as central in the space of the axiosphere, it is worth emphasizing the special significance of the motivation of the individual as a mechanism and means of encouraging active activity. The motives on which the choice of direction, intensity and quality of activity in the system of "person-person" relations depend are determined by the value orientations of the individual. At the same time, motives are situational and mobile, and values are stable, extra-situational and can contribute to the emergence of specific-situational motives.

Value orientations of youth are means for building a system of life priorities and norms. The axiosphere of personality combines knowledge, personal values, life experience, the level of interaction with the environment, the level of assimilation of moral categories by the personality. At the same time, the values of the personality can be both specific and desired phenomena, material or spiritual (worldview, intellectual, aesthetic, moral). Young age is a sensitive stage of development of personality identity, which is realized through self-determination, identification, individual-personal and social choices. This can be achieved within the framework of the influence of rock culture on communicative processes necessary for creating a semantic image of constructive interaction.

Another component of the space of development of rock music on the axiosphere is the subject-subject. The subject is "always inextricably linked with other people and at the same time autonomous, independent, relatively separate. This recognizes the absolute value of a person as an individual with unconditional rights to freedom, self-development, etc.

Personal reflections form the foundation for the formation of value orientations of young people, which is one of the components of the influence of rock music on the axiosphere. Important characteristics of value orientations are considered to be the basis of subjectively selected values that are significant for the individual; the expression of value orientations in the goals of activity, methods of achieving them, motives for choice; the role of value orientations as internal regulators of behavior; the positioning of personal meanings by the internal content of value orientations.

The philosophy of rock music in its own way distinguishes value phenomena from non-value phenomena. At the same time, this concept does not imply complete autonomization of values, instead allowing to determine the connections of the sphere of values with other spheres of being and consciousness, especially with the sphere of culture. The relationship of specifically different spheres is their interpenetration, dialectical interaction. The place of the axiosphere among other spheres of being is determined by the meaning of the value itself, because values are the core of culture, without which it would crumble. It can be argued that value in the context of rock philosophy is a socio-cultural reality that expresses the degree of free development of the human personality and society, the development of freedom itself. Being a symbolic expression of the affirmation of a young person in the world, they should be humanistic and awaken higher feelings in a person.

## Conclusion

**T**he content of the value-semantic sphere determines the central position of the individual, determines its orientation, perception of the world and oneself in it, the content of social activity, determines behavioral narratives and actions. The foundation for the development of the value-semantic sphere is a system of personal values, value orientations and personal meanings. The axiosphere of youth is formed by the concepts of knowledge, life experience, personal values, the level of interaction with the environment, and the comprehension of key moral categories. The axiosphere of youth, combining the values of the individual and social groups, as well as society as a whole, determines motivational constructs that will become fundamental in later life.

It can be concluded that the value-semantic sphere is the most important characteristic of a person, which is formed and develops throughout his life, and the determinants are both external, social phenomena and internal, psychological characteristics of the person. One of the main systemic elements of the value-semantic sphere of the person is values, which are built through the development of individual characteristics and features during the penetration and assimilation by the individual of social norms and attitudes inherent in the surrounding society, as well as under the influence of the cultural and artistic environment.

Rock music as an interdisciplinary phenomenon contributes to the formation of a system of life meanings in young people, which also develops through the influence of the social situation, but with

a greater participation of the internal priorities of the individual. Rock philosophy, like the psychological structure of the young person, is stable and resilient, but at the same time plastic, capable of restructuring, development and deformation.

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